



Frack Free Lancashire

PRESS RELEASE Thursday, 1 February 2018

LATEST GOVERNMENT POLLING GIVES TEMPORARY RESPITE TO AILING INDUSTRY

Today saw the release of the government's latest BEIS quarterly wave research into public attitudes to energy and climate change. This is a series of polls, which has been asking questions about energy and climate change on a quarterly basis since March 2012 and about shale gas specifically since Wave 8 in December 2013.

Today's release of Wave 24 data gives some palliative relief to the ailing UK fracking industry. It shows that the relentless slide towards single figure percentage support has been, at least temporarily, halted. The industry, however, are still a long way from reversing the plummeting support over the last few years.

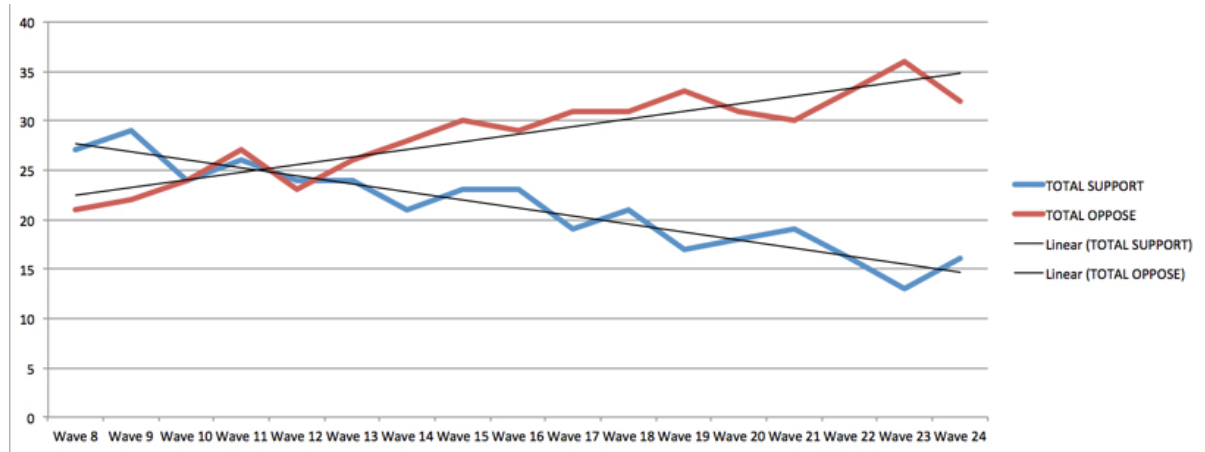
The collapse in the acceptance of the industry's standard PR lines is particularly striking. When asked why they support fracking the reason "Good for local jobs and investment" has fallen from 28% to 18% and "May result in cheaper energy bills" has fallen from 26% to 21%.

In spite of the huge resources thrown at PR by the industry the story is clear. Their efforts to persuade the general public are failing miserably. ENDS

REFERENCES:

<https://www.gov.uk/government/statistics/energy-and-climate-change-public-attitudes-tracker-wave-24>

https://www.gov.uk/government/uploads/system/uploads/attachment_data/file/678079/BEIS_Public_Attitudes_Tracker_-_Wave_24_Excel_Tables.xlsx



For immediate release on behalf of Frack Free Lancashire.